



The Season of Plenty – Citrus in Full Bloom, Stone Fruits Gaining Sweetness

 **Citrus Confidence – Egypt Takes the Lead**
The heart of November belongs to citrus. Egypt’s sun-kissed groves are now in full bloom, painting markets with radiant orange and lemon hues. Early navels have entered peak form – firm skin, high juice yield, and a brightness that commands attention on every shelf. South Africa’s citrus season has gracefully concluded, handing the baton to Egypt’s farmers who are delivering both quality and consistency. Lemons are back in strong supply, balancing vibrant acidity with bold aroma – a welcome return for juice bars, kitchens, and mixologists alike.

Market Focus – Global Fruit Highlights

-  **Stone Fruits** : South Africa’s early peaches, nectarines, and apricots are entering their prime. Expect perfect skin finish, natural sweetness, and a surge in supply as the season matures into December.
-  **Berries**: Australia’s final shipments maintain premium quality with rich color and texture. Egypt’s first strawberry flush has begun – sweet, juicy, and now available
-  **Grapes**: The transition from U.S. to Australian grapes is underway. Early Australian lots show impressive berry size, freshness, and visual appeal – a smooth handover between continents.
-  **Melons**: Brazil’s rockmelon and honeydew seasons continue to shine. Sweetness levels are consistent, and flesh color remains bright and aromatic.
-  **Apples & Pears**: European supplies remain stable, particularly Italian Gala and Serbian Red Delicious. South African and Chinese pears continue to meet steady demand with good storage performance.

 Top 5 Products to Watch This Week

★ 1	Egyptian Navel Oranges	Egypt	Peak sweetness and bold color – Egypt’s citrus at its best.
★ 2	South African Peaches	South Africa	Juicy, aromatic, and picture-perfect for buffet or dessert menus.
★ 3	Australian Sweet Globe Grapes	Australia	Excellent firmness and large clusters – ideal for food displays.
★ 4	Egyptian Lemons	Egypt	Strong supply and vibrant zest – great for beverage menus.
★ 5	Brazilian Rockmelon	Brazil	Consistent sweetness and color, reliable for salads and platters.

Editor’s Note : November embodies what NRTC does best — blending global sourcing with local consistency. As citrus peaks and stone fruits flourish, we move closer to the year’s most colorful harvests. Thank you for trusting NRTC as your partner in freshness — where every fruit tells the story of a season, and every season brings new beginnings.

Coming Up in Next Edition: Festive fruits take center stage · Pineapples and mangoes preview the tropical shift · New berry lines from Egypt expand availability · Early melon market updates from Brazil and Vietnam
Contact your NRTC Representative